Dear Generous Friends, Family, and Businesses,

The thirteenth annual Avon Lake Smiles For Sophie Forever Birthday Bash and Dash, to benefit our foundation and to honor our daughter, Sophie Quayle, is scheduled for July 4, 2020 --- the day Sophie would have (should have) turned seventeen-years-old. However, Sophie only lived to be four years old.

In February of 2007 Sophie, at age three, was diagnosed with a diffuse intrinsic pontine glioma (DIPG), a cancerous brain tumor. This type of tumor is located in the brainstem and is one of the worst pediatric brain tumors. Approximately 300 children are diagnosed each year, and survival time is typically ONLY nine to twelve months. We were devastated when we learned there was nothing the doctors could do to save Sophie's precious life. Sophie died on October 6, 2007, just seven and a half months after diagnosis. Our great despair and frustration led us on a mission to help children and families suffering from brain cancer, while raising awareness and money that will lead to a cure for this awful disease and other types of pediatric brain cancer.

The mission of Smiles For Sophie Forever is threefold:

- to provide financial and emotional support to families burdened by pediatric brain cancer;
- to promote a global awareness of not only pediatric brain tumors, but also an awareness of the lack of funding allocated for pediatric brain cancer research; and
- to provide financial support to St. Jude, where Sophie was treated, and to other viable organizations committed to the treatment and cure of pediatric brain cancer.

Since our maiden race on July 4, 2008, we have awarded over $1.2 million towards our mission: $893,253 in family grants, $208,797 to St. Jude Children's Research Hospital, where Sophie was treated, and $107,000 to The Cure Starts Now and $50,000 to ChadTough, in support of pediatric brain cancer research. In the past twelve years, more than 11,000 people have participated in our event. All our success has been made possible by our gracious volunteers, sponsors, and donors.

We need your help to make our event a success. We are hoping you can help us by becoming a corporate sponsor or by donating a gift in-kind item(s) to be used for our auction or raffle. The sponsorships vary in dollar amounts, with corresponding acknowledgements. Please see the attached forms for details and consider assisting us with our annual event. It truly takes a community to make a difference in the lives of kids with cancer and your contribution will surely help! Take note of our printing deadlines. Your timely response will guarantee your place on our race materials.

In addition, we invite you to be an active participant in the race, by registering to run/walk or by volunteering at the event. With your help, the Bash & Dash will be a great beginning to the 4th of July holiday, honoring our freedom, and the potential freedom from the entrapment of pediatric brain cancer.

Read more about Sophie’s story, SFSF foundation news, and the upcoming race at www.sfsf.org.

Thank you for your generous support of and genuine care for our cause.

Sincerely,

Emily Quayle – President and Sophie’s Mommy

*Smiles For Sophie Forever is a tax-exempt, 501(c)(3) organization